

BE DISCOVERED

2022



THIS CAN BE YOU!

*Ranked #1 in the world by performers
Join us at our NYC Thanksgiving
Parade Intensive*

Dancers from all around the world have. Now it's your turn!



WHEN

November 18 - 24, 2022

FOR DANCERS

Age 13 - 18

PERFORM

In the Thanksgiving Parade



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OUR FACULTY

Our faculty is made up of the industry's top leaders, choreographers and coaches...

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Take dance and industry workshops with the hottest New York and parade professionals who will get you performance ready...

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THE DANCER PACKAGE

The NYC Thanksgiving Parade Intensive is an all inclusive, high-end experience of a lifetime. Dancers' skills and confidence will increase after taking a trip with Be Discovered.

Highlights

- * Open to dancers Ages 13 to 18 worldwide (Contact us if outside this age range for more info)
- * Spend 7 nights in the heart of New York
- * Take private workshops with top New York and Broadway instructors and industry professionals
- * Build confidence and increase skill level
- * See the Radio City Christmas Spectacular starring the Rockettes
- * Attend a hit Broadway show
- * Dance down New York's most famous addresses like 6th Avenue, Central Park, 34th St and Herald Square in front of millions of cheering spectators
- * Perform with Spirit of America in the Macy's Thanksgiving Parade Live on NBC
- * Visit the Empire State Building and the 9/11 Memorial
- * Take classes at Broadway Dance Center
- * Enjoy a Statue of Liberty Cruise around Manhattan
- * Participate in a photo shoot with a top New York Photographer
- * Program size is extremely limited to allow for proper one on-one-training

SPACE IS LIMITED AND WE WILL SELL OUT!
RSVP YOUR SPOT TODAY TO AVOID
DISAPPOINTMENT!!! 888-657-4202
INFO@BEDISCOVERED.NET
VISIT THE OFFICIAL BE DISCOVERED PAGE AT
BEDISCOVERED.NET



LODGING

Location, location, location! Stay in the heart of the excitement!

All dancers & families are required to stay onsite at the New York Hilton in Midtown Manhattan through the Spirit of America package/room block. This contemporary convention hotel is situated right on the parade route!

Many of the week's parade rehearsals are held at the hotel & all special events will depart from there. The Hilton is just a 10 min walk to Times Square & Broadway theaters. Best of all, the hotel rate for all 7 nights of the program including all taxes and fees is INCLUDED in your guest package. (See page 12 for pricing).



Our Faculty

Our faculty is made up of the industry's top Broadway leaders, choreographers, and coaches. Many professionals, agents, and photographers work with the Be Discovered dancers. Dancers will work with at least 11 professionals.



DIANA URIBE

Offsite Program Director



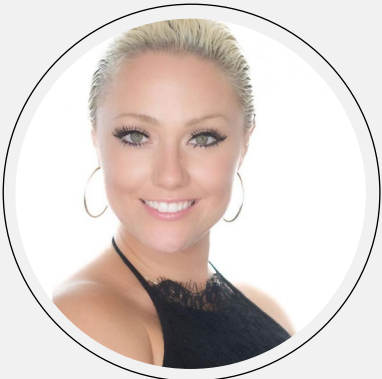
 Industry decision maker for over 25 years

 Started dance trips of a lifetime in 2004

Diana (pronounced Deana) is the founder and Talent Director of Be Discovered Inc., now in its 15th year. Recently, Diana opened a Be Discovered office on Broadway.

Diana has booked and cast thousands of performers in films, commercials, stage shows, music videos, print ads & TV including "Thalia" on 'The Next Step'.


Diana has taught entertainment industry workshops at The Learning Annex, at the NBA's Toronto Raptors Dance Pak workshops and at the On The Move Conference for emerging artists. She was a consultant for the National Film Board's 'Breakin' In: The Making of a Hip Hop Dancer', and sat on the board of directors at Dance Ontario.




OLIVIA HUTCHERSON

Breast Cancer Survivor, Teacher



 Teaches at Broadway Dance Center

 One on NYC's most sought after instructors

Olivia Hutcherson is an inspirational teacher, choreographer and poet. "Faith and Art have always healed me back to home and now it is time to pay it forward."


Olivia has taken the dance world by storm over the last decade. By the age of 16 she had already won five National Gold Medals and studied Ballet, Modern, Jazz, African, Hip-Hop, Music, and Theater. With a determined spirit and relentless work ethic she soon found herself teaching and performing for the NFL as a San Francisco 49ers Gold Rush Cheerleader, Top 30 Finalist on So You Think You Can Dance(S8), Esquire & "Just Dance" PS3 Commercial. She has danced for JLO, Madonna, Flo Rida, Sean Kingston & Brad Paisley. She has also been featured on Good Morning America, The Today Show, Dr. Oz, 106 & Park, Yahoo, and Telemundo.




JUDINE SOMERVILLE

Ambassador of The Arts & Life. Hairspray Live performer



 Teaches Theatre Dance at the Ailey School

 Former Radio City Music Hall Rockette

Judine has earned the title of Ambassador of The Arts & Life by Colleagues, Educators and Youth around the world.

On Broadway, Judine was part of the original cast and singing trio sensation, The Dynamites, in the Tony Award winning musical Hairspray, a role she recently reprised on television in Hairspray Live on NBC!. Other Broadway credits include: On The Town, The Life, Crazy For You and Late Nite Comic. National Tours of Barry Manilow's Copacabana and Jekyll and Hyde. Television appearances to just name some are: MTV's Made, The Today Show, The View, Good Morning America, The Tonight Show with Jay Leno, Late Nite with David Letterman and with Conan O'Brien, The VH1 Awards, The Tony Awards and The Macy's Thanksgiving Day Parade.



JOSHUA BERGASSE

Broadway & TV Choreographer

Joshua Bergasse is a New York-based choreographer as well as a master teacher. He won the Emmy Award for his choreography on NBC's musical drama SMASH. On Broadway, Josh choreographed the revivals of Gigi, Charlie and the Chocolate Factory, and On The Town, for which he was nominated for TONY, Drama Desk, and Outer Critics Awards. Off-Broadway credits include Sweet Charity starring Sutton Foster. He also co-directed and choreographed the Bombshell on Broadway concert at the Minskoff theatre.



LAURA-ASHLEY FOSTER

Talent Liaison

Laura is a graduate of the New York Conservatory for Dramatic Arts, where she trained in Meisner Technique with an emphasis in comedy and improv. While in NYC, Laura worked as an assistant for both a casting director and a talent manager, respectively. She has acted in over 50 regional productions, including her own one-act play Windows, which premiered at the 2000 International Thespian Festival. In addition to writing and acting, Laura has also directed 25 plays. She has also styled and costumed countless productions including plays, musicals, dance numbers, and dance music videos.



PAIGE SEALEY

Theatre/ Jazz Instructor

Paige Sealey, of Victoria, B.C. trained at Canada's National Ballet School and Royal Winnipeg Ballet. At 19, Paige began her professional career with Disney Cruise Line as Line Captain. Paige later danced in "A Christmas Fantasy Parade" at the Disneyland Resort before landing her dream role in "Aladdin: A Musical Spectacular." Paige toured South East Asia and Japan performing in "Disney Live! Mickey's Music Festival." Paige had the opportunity to tour again recently as an Associate Choreographer and Performance Director for the National Tour of "Cirque Musica Presents: Wonderland."



JEFF MOULTON

Audition Coach

Jeff Moulton has more than a decade of industry experience, having been on both sides of the casting table. Regional Theatre credits include Hef, Ilsa, 25th Annual Putnam Country Spelling Bee, High School Musical, A Mid Summer Night's Dream, and Cinderella. Jeff's Film and Television credits include Nikita, Cut To The Chase, It Remains Unsaid, Cold Blood, Instant Star, and Broken Hearted Boy. He has also worked for Disney. Jeff uses his experiences to prepare dancers, actors, and singers, for the world of professional auditions.



ROBERT TAYLOR JR.

Hip Hop Teacher

Robert Taylor Jr. was selected as one of the nation's top 20 contestants for Season 8 of So You Think You Can Dance and made it to the top 16. Other credits include American Idol Season 3, So You Think You Can Dance Season 2, MTV's 'Say What? Karaoke, Kat Deluna's Whine Up music video, and the national tour of Hairspray as a singer/dancer/actor in 2008. This past summer, he was a part of America's Got Talent as a finalist with The Mothmen. Robert's latest accomplishment was being in the original Broadway cast of the Tony Award winning musical SpongeBob SquarePants.



AMBER PAUL

Yoga/Acting Instructor

Amber Paul is the founder of Yoga for Actors, a system that teaches performers of all types how to overcome audition and performance anxiety through the freeing practice of yoga. Amber's style of teaching embraces the individual, acknowledges the moment, and encourages joyful expression. In addition to being the resident yoga instructor at Broadway Dance Center, she is also an accomplished actress and uses a combination of acting and technical practices to train performers in the art of storytelling.



THIS CAN BE YOU!!!

TENTATIVE ITINERARY

- * Day 1- Registration, Audition Class, Private Workshops
- * Day 2- Photo Shoot, *Parade Orientation, Parade Rehearsal
- * Day 3- Parade Rehearsal, *Broadway Show
- * Day 4- *Statue of Liberty Cruise, *9/11 Memorial, NBC Rehearsal
- * Day 5- *Radio City Christmas Spectacular, Broadway Dance Center
- * Day 6- *Dress Rehearsal, *Empire State Building, Workshops
- * Day 7- Macy's Parade Performance, *Celebration Party
- * Denotes an activity included for friends and family members who book a "guest package"



Dance Workshops:

Dancers will take private workshops with top New York choreographers. Styles include jazz, musical theatre, and more. Dancers will also learn about audition techniques.



2019 dancers learn a Contemporary Hip Hop combo with guest artist, Robert Taylor, Jr.



Four-time Be Discovered dancer, Will Thomas, during a workshop. Will went on to make the Top 8 on So You Think You Can Dance!



2016 dancers take a class at one of New York's top professional development studios!

Broadway Dance Center

Dancers will train at Broadway Dance Center taking the classes of their choice at this world famous training center! Dancers will have many styles and levels from which to choose from, and may share a class with well-known dancers from shows like "So You Think You Can Dance" and Broadway shows.



Perform in the Macy's Thanksgiving Parade!

Our elite group of Be Discovered dancers will join hundreds of dancers from across the nation in the Big Apple during the most exciting time of the year. We will perform a magical number with Spirit of America in the 96th annual Macy's Thanksgiving Parade at Macy's Herald Square.

We will dance down the world famous parade route for millions who line the streets of New York City. Family members and friends at home can tune in live on NBC on Thanksgiving Day!



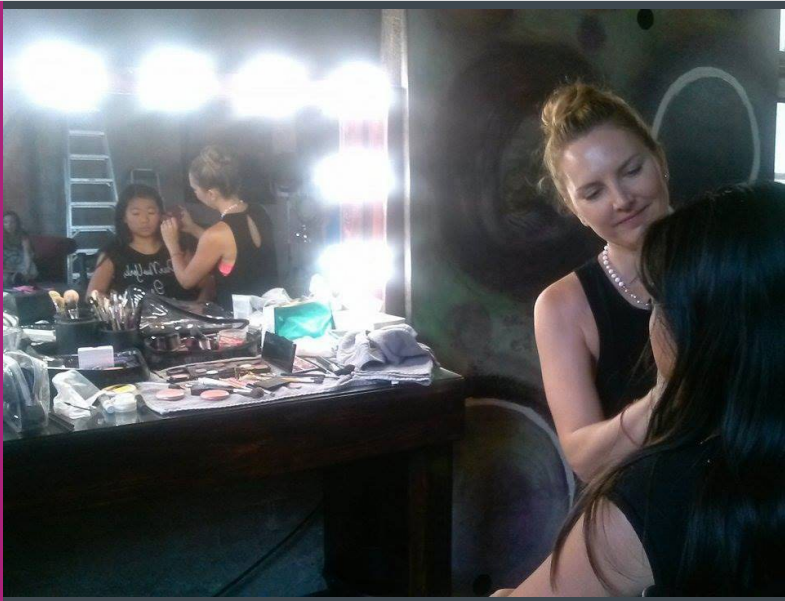
Special Events

Dancers and guests joining us will have so much fun at the NYC Thanksgiving Parade Intensive with their new friends from all around the world.

Photo Shoot

Have a professional photo shoot with a top NY Photographer for your headshots and dance shots. These photos are useful for dancers considering professional careers, as well as for local studio and collegiate auditions and just for fun to experience being a model. Includes professional makeup.

2014 Summer in L.A. dancer, Chloe from China, gets camera ready..



Radio City Christmas Spectacular

Dancers and guests who join us will see the World-famous Radio City Rockettes as they perform in the Radio City Christmas Spectacular!

In addition to seeing this great show at such an iconic venue, the Rockettes will also perform in the same parade that you are starring in.

2019 Thanksgiving dancers listen to advice from Be Discovered Alum and current Rockette, Mackenzie Howse.

Broadway Show

Dancers will see an award winning show, such as Disney's Frozen on Broadway. Friends and family members may choose to join us on this outing as a part of the guest package.

See a hit Broadway Show!



Statue of Liberty Cruise & Empire State

Dancers and their guests who join us will visit multiple must-see NYC attractions including The Empire State Building and the 9/11 Memorial. They'll also enjoy a Harbor Cruise around lower Manhattan with breathtaking views of the Statue of Liberty. While dancers are rehearsing for their parade debut, family and friends who purchase a guest package will also be treated to additional NYC tours and experiences.

THE DANCER PACKAGE

INCLUDES THE FOLLOWING

- * 5 meal coupons
 - * Choreography and workshop fees
 - * Photo Shoot including professional make up
 - * Participation in the 96th Annual Macy's Thanksgiving Day Parade® with Spirit of America
 - * Statue of Liberty Harbor Cruise
 - * Empire State Building admission
 - * 9/11 Memorial Visit
 - * Broadway Show ticket
- * Rockettes Christmas Spectacular Ticket
 - * New York City Subway Metro Pass
 - * Parade costume
 - * Parade tights
 - * Parade make-up kit
 - * Event bag
 - * Event sweatshirt
 - * Event jacket with commemorative parade patch
 - * Event footage of the week's activities
- * Commemorative Macy's Thanksgiving Day Parade Pin
 - * Chaperones
 - * Baggage gratuity for one (1) suitcase
- Dancer Package Cost: 3999 USD with \$2000 scholarship; 4499 with \$1500 scholarship; 5999 Full Tuition

2022 Dancers are receiving 2019 rates. Hotel is included in the guest package on Page 13.

Many of our alumni have had success with fundraising, sponsors and grants. View our sample sponsorship [letter/fundraising ideas](#)



The Guest Package

includes the following...

- * 7 nights hotel accommodations at the New York Hilton Midtown (including all taxes and fees)
 - * 5 meal coupons
 - * Industry Chat and Q & A with top choreographer
 - * Big Apple City Tour
 - * Empire State Building admission
- * 9/11 Memorial Visit
 - * Statue of Liberty Harbor Cruise
 - * Broadway Show ticket
 - * Radio City Christmas Spectacular Ticket
 - * New York City Subway Metro Pass
 - * Event sweatshirt
 - * Be Discovered T-Shirt
- * Metropolitan Museum of Art admission
 - * Baggage gratuity for one (1) suitcase
 - * Event pin
 - * Event book
 - * Event name tag
 - * Event bag
 - * Event Staff on-site 24 hours a day



Friends and family members who wish to join their dancer on this unforgettable intensive are offered this package to enhance their experience.

1 Guest:	6299
2 Guests:	8949
3 Guests:	11,369

*Dancers and spectators are required to stay onsite, and dancers will room with their guests. For dancers considering attending without a chaperone or family member, please contact us for hotel and chaperone pricing.

**Please note that items will NOT be offered a la carte for this event.

***Spectators may watch their dancer's parade performance at any location along the parade route. Special seating/standing room is not available for families of parade performers

This Special Thanksgiving Parade Intensive Will Sell Out!
Space is very limited.
ACT TODAY!
RSVP now by calling
888-657-4202
email
info@bediscovered.net

BOOK NOW



★
BE DISCOVERED



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